Metrics of Sustainability for Bryant University*
Drivers and Performance Measures
Prepared by Gaytha A. Langlois and Julia Crowley-Parmentier
Bryant University – Spring 2009

Inputs
• Alignment of university strategy to sustainability
• Sustainability impact of processes, activities and outputs
• University funds dedicated to increasing sustainability or educating for sustainability
• University administration, faculty and staff committed to sustainability
• Sustainability component in managerial performance evaluation

Processes
• Implementation of sustainability features in new building construction, renovations and regular maintenance (everything from green roofs to light fixtures to paper towels)
• Courses that focus on scientific literacy and sustainability in the fields of science and technology, business, history, sociology, psychology and any other relevant areas
• Staff training in sustainable practices
• Adoption of codes and standards for sustainability improvement
• Programs to increase percentage of materials recycled, reduction of total waste generated, identification of sustainable suppliers
• Number of suppliers and vendor certified for sustainability

Outputs
• Operation costs reduced
• Reduce spills, accidents, discharges, and wasted energy
• Student internship opportunities expanded
• Post-graduation student employment
• Employee satisfaction
• Alumni satisfaction and donations
• University ranking

Outcomes
• Operational cost savings from energy efficiency and waste reduction programs
• Reduced cost of materials due to reduced waste
• Improved reputation and university ranking
• Improved job opportunities for graduates
• Increased alumni donations
• Increased number of grants from private and public funding entities
• Reduced employee turnover—improved comfort and more healthful work settings
• Increased number of student applications for students seeking a green campus
• Increased number of students in environmental programs
• Improved green campus image

*Adopted from Strategic Finance, January 2008.